

Empowering Districts, Engaging Students: The TCI Difference

Innovative Social Studies and Science
Curriculum for District Success

Discover how TCI can make a
difference in your district.

Visit www.teachtci.com to learn
more and schedule a consultation

TCITM

Teachers' Curriculum Institute

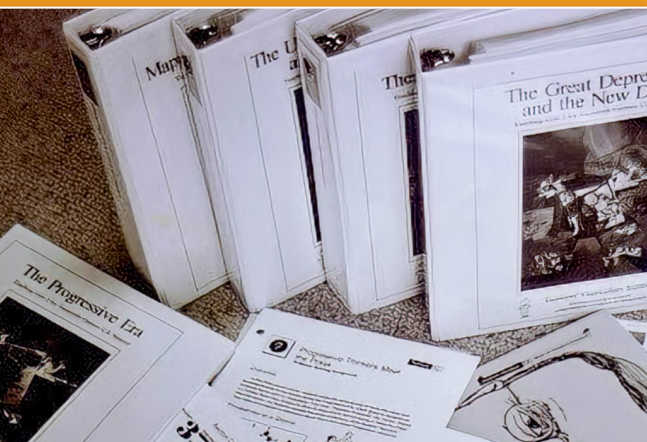
Supporting Educators and Engaging Students for Over 35 Years

In 1989, a group of educators skillfully combined their firsthand classroom experience with evidence-based research to develop the TCI Approach—a framework that keeps students engaged, focused, and ready to learn. Since then, TCI has been committed to developing meaningful classroom experiences. What started as a supplemental binder-based curriculum has evolved into standards-aligned digital and print programs designed to elevate social studies and science education.

From binders to a best-in-class digital platform, TCI has been innovating for over 35 years. Our commitment to active learning, state customization, and digital evolution ensures educators and students receive the best curriculum experience possible.

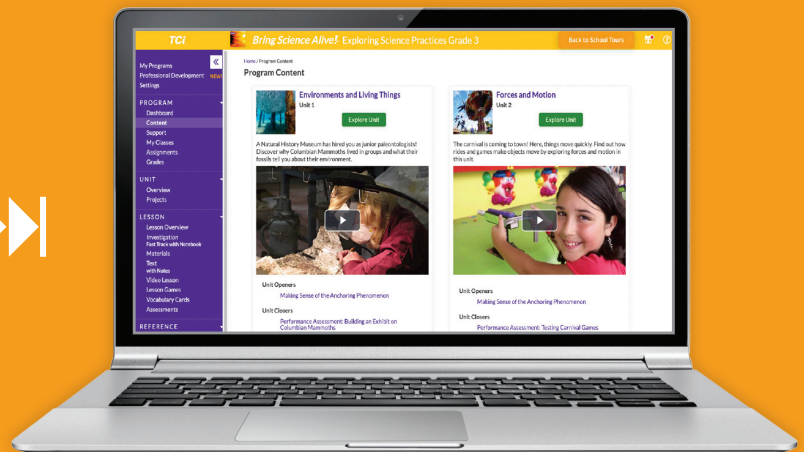
Program Transformation

TCI's online platform ensures that both educators and students have access to dynamic content that increases engagement, builds disciplinary skills, and helps measure progress with real-time insights.



1989

TCI began as a supplemental binder-based program.



2025

Today, TCI offers a full suite of standards-aligned social studies and science programs.

Building Success with Educators



“ I encourage others to take advantage of online professional development provided by TCI. I find it helpful that TCI records all of the webinars so you can rewatch them anytime. ”

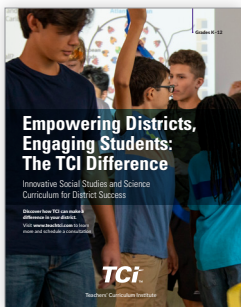
— Jessica Cooper, Middle School Social Studies Teacher

Our commitment to educators goes beyond the curriculum. TCI Professional Development provides ongoing learning opportunities that empower teachers to elevate their practice and keep pace with new educational strategies.

TCI’s professional development ensures teachers feel supported at every stage—from implementation to classroom success. Our training, workshops, and in-app resources empower educators with the tools and strategies to bring learning alive every day.

Comprehensive PD Offerings

- Implementation training at purchase to ensure seamless integration.
- Virtual and live events for ongoing skill-building, making professional growth accessible year-round.
- Online professional development resources provide just-in-time support right where educators need it.
- TCI’s annual Back-to-School Summit connects educators for collaborative learning and networking.



Front Cover:

By physically modeling a hurricane’s movement, students gain a deeper understanding of its power and the strategies used to prepare for it.

Transforming Social Studies Through Active Learning

TCI believes social studies should be more than memorization—it should be an immersive experience that develops critical thinking, civic engagement, and historical inquiry in students.

Our *Social Studies Alive!*, *History Alive!*, *Geography Alive!*, *Econ Alive!*, and *Government Alive!* programs use hands-on activities, inquiry-based learning, and multimedia resources to bring history, geography, civics, and economics to life. Designed to meet state and national standards, TCI’s curriculum ensures students make meaningful connections between the past and present, preparing them to be engaged citizens.

With TCI, over 1.5 million students engage in real-world learning experiences that foster deeper understanding and civic responsibility.



“ TCI material is the best opportunity to foster that natural sense of wonder for students. It gets students really excited and intrigued about learning. The teachers and parents become interested, too. Igniting the sense of wonder in a small child is a magical experience, and TCI materials allow you to do that. ”

— Jeff Christo, K-5 Curriculum Supervisor



High-Quality K-12 Curriculum

TCI's standards-aligned programs engage K-12 students with active learning and classroom-friendly technology. We provide the resources and implementation support teachers and districts need for success.

Classroom-Friendly Technology

TCI's online platform provides flexible lessons and customizable content for in-person or blended learning. Our platform seamlessly integrates with learning management systems and rostering, allowing you to stay connected with students.

Meaningful Lessons and Activities

Our lessons create memorable classroom experiences and are built on six core instructional practices that make social studies engaging and accessible for every student.

Proven Results

Discover how educators are seeing significant increases in student performance and enthusiasm for learning with TCI. Explore real success stories from districts across the country.

Visit: teachtci.com/success-stories/

Engaging Students in Real-World Science Exploration

TCI's *Bring Science Alive!* transforms the way K–8 students engage with science by making them active participants in their learning. Through hands-on investigations, real-world problem-solving, and interactive digital tools, students develop the skills to think and work like scientists and engineers.

Our programs include discipline-specific pathways (life, physical, and earth sciences) as well as integrated science models to give schools flexibility in meeting their curriculum needs. Aligned to state standards and NGSS, TCI ensures students build scientific literacy and critical thinking skills to prepare for future STEM opportunities.



“ TCI was the only company offering hands-on, lab-based activities that included the materials. The phenomena stood out to us, and they were a part of every lesson. TCI presented itself as more engaging for students and a better way for them to learn the standards. ”

– Dawn Gersich, Middle School Science Teacher



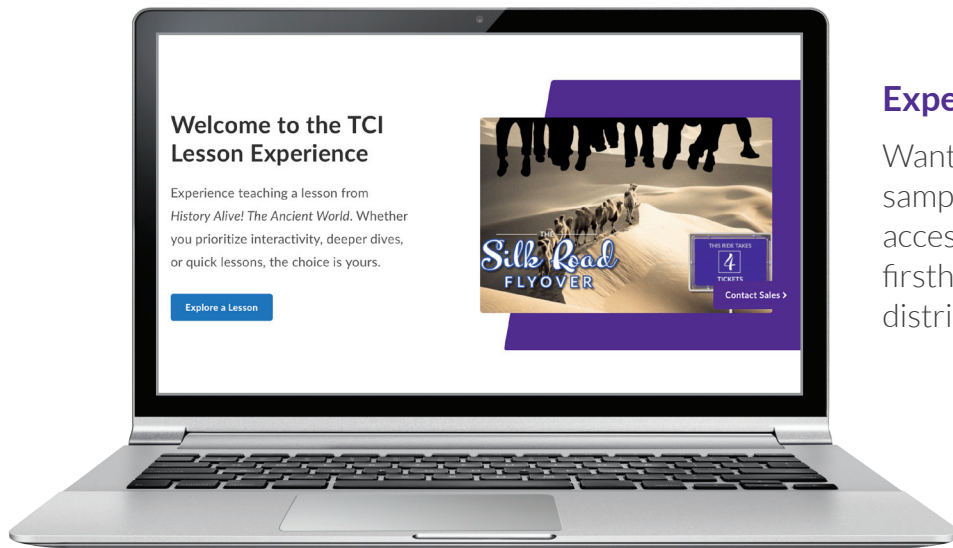
Digital Resources and Simulations

Our platform includes simulations and interactive resources that allow students to visualize complex scientific concepts in action.

Our Commitment to Your Success

At TCI, our support doesn't end at onboarding—it's just the beginning. We provide a seamless implementation experience, ensuring educators feel confident and prepared from day one. But we go beyond initial training, offering ongoing check-ins to ensure teachers have the resources they need, whether it's additional components, ordering support, or guidance on best practices. Our dedicated team is known for its incredible response time and fast turnaround, making sure schools and districts always have the support they need to succeed.

Explore, Sample, and Connect with TCI



Experience TCI

Want to see TCI in action? Explore sample lessons, view demo videos, and access free resources to experience firsthand how TCI can transform your district's educational outcomes.



Explore Lessons

teachtci.com/tci-sampling-hub/

Contact Us

Ready to learn more? Reach out today to schedule a personalized demonstration, ask questions, or explore how TCI can meet your district's needs.



info@teachtci.com



www.teachtci.com

Stay Connected

Follow us on social media for the latest updates, educator success stories, and tips for using TCI in your classroom.



[@TeachTCI](https://www.youtube.com/@TeachTCI)



[@TeachTCI](https://twitter.com/TeachTCI)



[@TeachTCI](https://www.facebook.com/TeachTCI)



[@Teach_TCI](https://www.instagram.com/Teach_TCI)